



From desk to deals: LGS Group promotes inside salesperson to outside role

AUBURN, CALIFORNIA – February 5, 2025

LGS Group, the master distributor for InterMotive Vehicle Controls, is pleased to announce the promotion of Bryce Grenon to National Sales Manager. Based out of the Auburn, California office, Grenon will be responsible for managing customer relationships and sales for the school bus market.

Grenon has been a valuable member of the LGS Group inside sales team for two years. His previous experience includes over 10 years in sales and technical support. Grenon can be reached at bgrenon@lgs-group.com or 775-831-2002 extension 225.

“We are eager to see Bryce take on this new challenge and bring his exceptional skills to the outside sales team,” says Marc Ellison, VP of Sales and Marketing at LGS Group. “There’s no doubt he will continue to make a significant impact.”

###

LGS Group is the master distributor for InterMotive Vehicle Controls, manufacturer of electronic control systems designed to optimize vehicle fuel economy, safety and productivity. LGS Group has locations in California, Nevada and Indiana. To learn more, call 775-831-2002 or visit www.lgs-group.com or www.intermotive.net.

CONTACT:

*Dawnell Blaylock, InterMotive MarCom Specialist
530-823-1048 | dblaylock@intermotive.net*