



InterMotive starts 2023 strong with a new General Manager

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InterMotive Vehicle Controls is pleased to announce that Tracy Weatherfield has been promoted to the role of General Manager.

His responsibilities include overseeing day-to-day operations, department management and quality assurance, which allows executive management to focus on sales and new product development.

Weatherfield most recently worked as VP of Operations with InterMotive. Previously, he held a senior management position at PRIDE Industries and many other manufacturers during his 20+ years in high-tech assembly and distribution.

“InterMotive has a positive future,” says Weatherfield. “I enjoy being able to contribute to its growth and success.”

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InterMotive Vehicle Controls provides commercial safety and performance optimization products. Our plug and play electronic control systems leverage a vehicle’s own data networks to enhance its functions in new ways. We specialize in custom solutions for the work truck, transit and paratransit, law enforcement, ambulance, fire truck, school bus, RV and personal-use mobility industries. To learn more, call 800-969-6080 or visit www.intermotive.net.

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