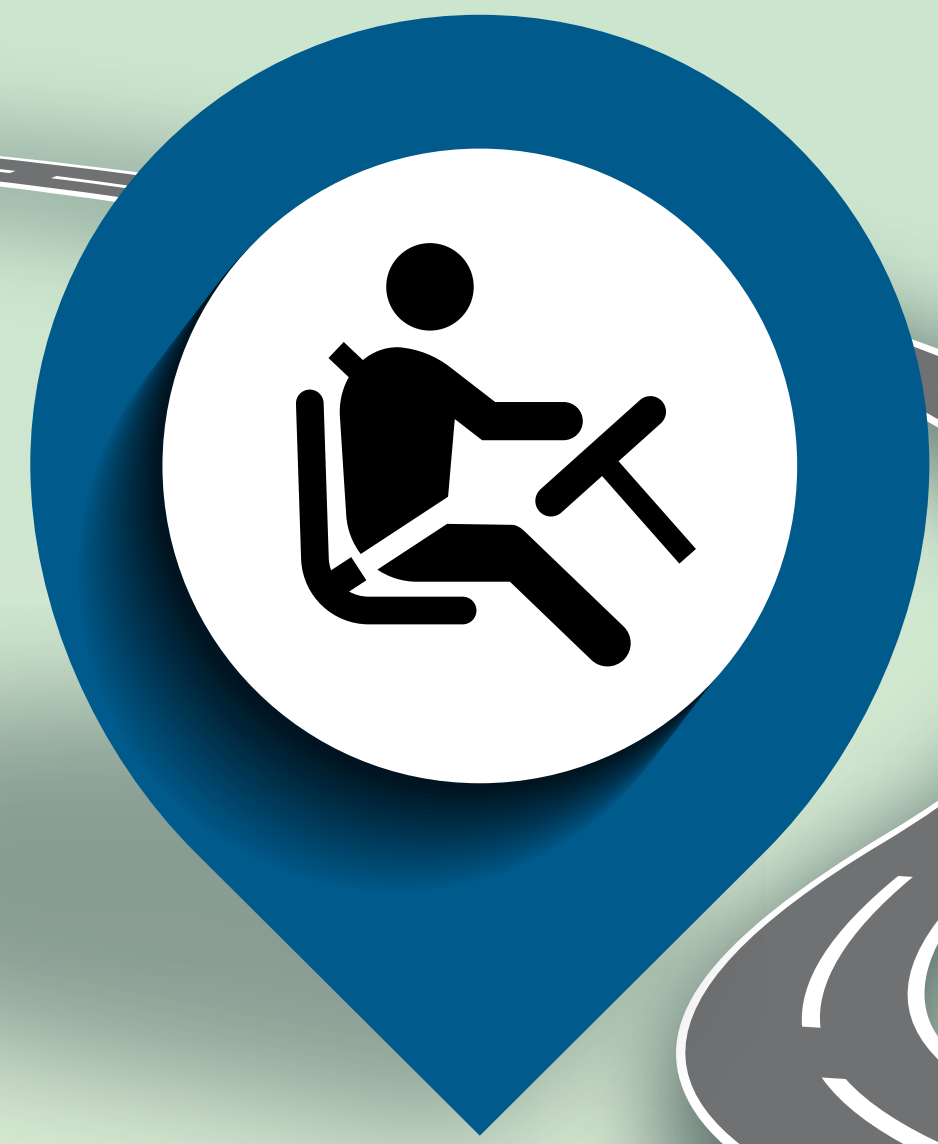


Modify Driver Behavior



ENCOURAGE:

- Reducing drag: Windows down at low speeds, A/C at high speeds
- Removing excessive weight and/or using the right size vehicle for the job
- Avoiding traffic: Make right turns only for city driving
- Reducing idling

Tech solutions: EcoStar™/EcoStar™ III, Idle Timer Controller™



AVOID:

- Rapid acceleration and braking
- Speeding

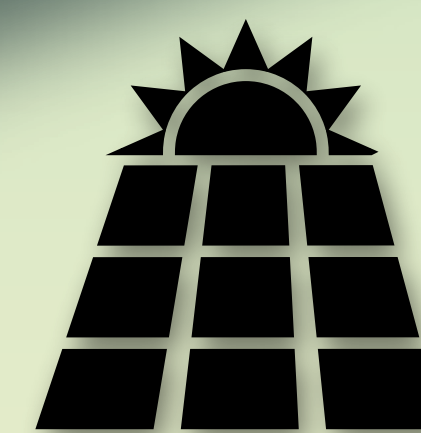
Tech solution: Speed Sentinel™

Utilize Technology



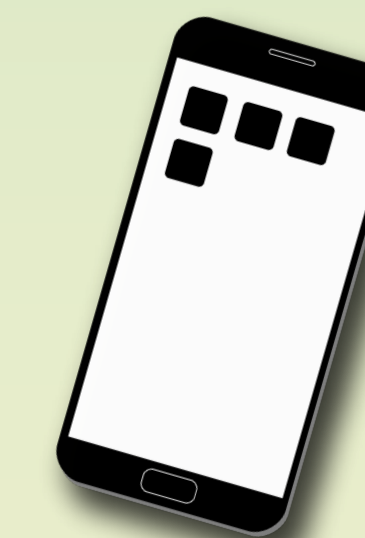
IDLE MITIGATION:

- **EcoStar™/EcoStar™ III**
Idle reduction systems automatically turn the engine off/on based on custom triggers
- **Idle Timer Controller™**
Idling engine shutdown system automatically turns the engine off after a configurable set time



SOLAR ENERGY:

Pairing an idle reduction system with solar panels (offered by InterMotive), lithium-ion batteries and an electric A/C system greatly reduces idle time during extended stops



SMARTPHONE APPS:

- Traffic: Google Maps
- Gas Prices: GasBuddy
- Weather: Accuweather
- Fuel Savings: EcoStar™ III

SPEED
LIMIT
55

SPEED LIMITING:

- **Speed Sentinel™**
Limits the maximum vehicle road speed

Guide to Maximizing Fuel Efficiency



Fix Overlooked Vehicle Issues



- Low tire pressure
- Misfiring or bad spark plugs
- Misaligned tires

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