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InterMotive and Forest River Announce Partnership to Upgrade Buses with Customizable Electrical System

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InterMotive Vehicle Controls, a leading manufacturer of electronic control systems, has formed a strategic technology partnership with Forest River, Inc., to enhance its commercial bus product line.

By integrating the technology of InterMotive's innovative FlexTech™ customizable electrical system, Forest River will have more flexibility to meet transit customers' demands for "made to order" options.

Enhancements include the option for field programmable updates to desired operations without changing wiring, a modern, eye-catching control panel interface and on-board diagnostics for simple troubleshooting.

"This exclusive collaboration enables Forest River to better respond to increasingly unique customer requirements," said InterMotive President Greg Schafer. "Adding FlexTech to their buses creates customizable options without the hassle and cost of added electrical components and wiring. The confidence that Forest River has in our product motivated them to offer a 5-year warranty, which is unprecedented in the bus industry."

The FlexTech system reduces electrical issues by eliminating splicing into OEM chassis wiring and decreasing overall wiring volume and weight. In addition, InterMotive's Intelligent Lift Interlock and Fast Idle functions will come as standard equipment features on all lift-equipped buses, improving both safety and performance.

"We are excited about this partnership and what it means to our dealers and customers," added David Wright, Forest River Bus Division President. "Incorporating FlexTech into our buses allows Forest River to utilize the latest technology in automotive electronics that will improve the reliability and safety features our customers desire."

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InterMotive Vehicle Controls is a leading designer and manufacturer of electronic control systems built to optimize vehicle fuel economy, safety and productivity. As an ISO 9001:2015 registered company based in Auburn, California, InterMotive specializes in custom solutions for the transit, work truck, law enforcement, ambulance, fire truck, school bus, RV and personal-use mobility industries. To learn more, call 800-969-6080, visit www.intermotive.net or contact one of its dealers.

CONTACT:

*Dawnell Blaylock, InterMotive Marketing & Communications Specialist
530-823-1048 | dblaylock@intermotive.net*